**AITAM INNOVATION CONTEST**

Are you locked in the boredom of COVID-19!!!

So, wash your brains and get ready to enter the space of innovation and be a part of **AITAM Innovation Contest.** This is a State Level Competition conducted by **Aditya Institute of Technology and Management** to utilize the period of lockdown for productive development. This contest is a way to receive breakthrough ideas and solutions to important innovation challenges in this amid lockdown. **AITAM Innovation Contest** mainly focuses on facing large, medium and small companies as well as non-profit organisation in this pandemic scenario. This can be used to invoke the creative ideas and also one’s own talent who have got the chance to prove themselves by registering to this contest. We feel that there is no age limit for an individual to become an entrepreneur.

This is a 2-stage contest in which there will be a process of refining at each stage.

Students should select any one topic from the following and should come up a problem statement. And should find the solution in the format of “How might we \_\_\_\_\_\_\_\_\_?”

**Topics to be focused on**

1. Covid-19 Safety and Service
2. Disaster Management
3. Go Green to Breathe Clean
4. Water Management
5. Wealth from Waste
6. Agriculture
7. Environmental Sustainability

**Eligible Participants**

1. Category 1: 6th to 10th
2. Category 2: Intermediate
3. Category 3: Undergraduate (B. Tech / Degree)

**Incentives & Prizes**

* All the participants will be getting the participation certificates
* Top 5 students from each category will be given the appreciation certificates
* Top 1 finalist from each category will be given the cash prize of \_\_\_\_\_/-.

**Timeline**

* Stage -1 lapse for 15 days.
* The valuation for all the submissions will lapse for 5 days.
* Stage -2 lapse for \_\_\_\_\_\_\_.
* Results will be announced soon after the validation of the videos.

**RULES TO BE FOLLOWED IN THE CONTEST**

* The participants who are eligible according to the eligible criteria mentioned above should be studying in one of schools or colleges of Andhra Pradesh.
* The interested students for the AITAM Innovation Contest should register themselves in this form \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.
* For being a part of this contest, 100/- should be paid using the payment guidelines.
* Stage-1 task & Stage-2 tasks should be submitted on time.

**Rules for stage-1**

* Poster should contain the problem statement & personal details such as name, school name, class.
* Poster should be submitted in PDF format. For any kind of conversions from a file format to PDF. Use the link <https://smallpdf.com/pdf-converter>
* The poster should have HD quality when sent in the PDF format. This depends on the way you scan your poster.
* Poster Guidelines
* **Layout and format must be organized and concise**
* **Use brief and simple language, better to avoid text altogether**
* **Present your message in a clear and logical way**
* **Have a unique feature to attract the audience**
* **Choose a catchy but conceptual title**
* **Get rid of unnecessary details**
* **Check everything before printing**
* Abstract should contain the problem statement & personal details such as name, school name, class.
* Abstract should be submitted in PDF format. For any kind of conversions from a file format to PDF. Use the link <https://smallpdf.com/pdf-converter>
* The abstract should have HD quality when sent in the PDF format. This depends on the way you scan your poster.
* Abstract Guidelines
* The solution should be summarized into a paragraph
* Describe the solution found
* Method used to solve the problem
* Results found
* Analysis
* Conclusion

**Rules for stage-2**

* Video should be shot using the rear view of the camera.
* Use proper lighting so that added brightness can improve the image quality.
* Video should lapse for 1-2 minutes only.
* You should directly look towards the camera.
* Make sure that there is no disturbance from the background.
* Voice should be clear and no murmurings are allowed.
* Practice what you wanted to speak in the video so that you can speak confidently and naturally and make it sure that you complete it in the given time.
* Review your video and edit it, so that its polished and succinct.
* The dressing in the video should be formal.
* Long distance videos are not allowed.
* Your face must be visible.

**Step by Step process that is to be followed in Stage-1:**

**Category -1 & Category -2:**

* You need to design a poster for the following themes given
* The poster should contain
* Your personal details such as name, school/college name, class.
* The problem statement should be mentioned.
* The solution for the statement should be designed.
* (optional) Can design/make a prototype for the solution you found.
* (optional) Can provide benefits for the problem including the poster design.
* The poster should be submitted in PDF format. For any kind of conversions from a file format to PDF. Use the link <https://smallpdf.com/pdf-converter>
* The PDF should be saved as \_\_\_\_\_\_\_\_\_\_\_\_.
* The designed poster should be uploaded in the link provided: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.

**Category-3:**

* You need to submit an abstract for the solution.
* The abstract should contain
  + Your personal details such as name, school/college name, class.
  + The problem statement should be mentioned.
  + The summary of your solution for the problem statement selected should be written in one paragraph only.
  + Summary should include
    - Method
    - Results
    - Analysis
    - Conclusion
* The abstract should be submitted in PDF format. For any kind of conversions from a file format to PDF. Use the link <https://smallpdf.com/pdf-converter>
* The PDF should be saved as \_\_\_\_\_\_\_\_\_\_\_\_.
* The designed poster should be uploaded in the link provided: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.

**Step by Step process that is to be followed in Stage-2:**

* The top 20 students from each category should make a video presentation on the proposed solution.
* The video should lapse max of 2minutes only.
* The video should contain
  + Introduction such as your name, school name, class.
  + Problem Statement should be said
  + (optional) If any prototypes made can be shown in the video itself.

**Payment Guidelines**

* The registration amount for this contest is 100/-.
* The form contains UPI ID or Phone number for which 100/- should be paid and should add the transaction note as “AITAM INNOVATION CONTEST” while sending the money.
* The transaction ID should be submitted as mentioned in the form.

**Selection Criteria**

* This will be based on Timely submission, creativity, innovation, format followed.
* Every category student in the above-mentioned eligibility criteria are passed to stage-1 of this contest.
* The top 20 students will be selected from each category and are eligible for the stage-2 of this contest.
* After the stage-2, top 5 students will be getting the mentoring support from AITAM and IIC ambassadors for making their solution even better and to propose it as a live project.
* The top-1 finalists will be announced as the winners for the AITAM Innovation Contest.